



2026 EUROPE TRIATHLON SPRINT CHAMPIONSHIPS

**The fast and furious
European Championships!**

Bid Document

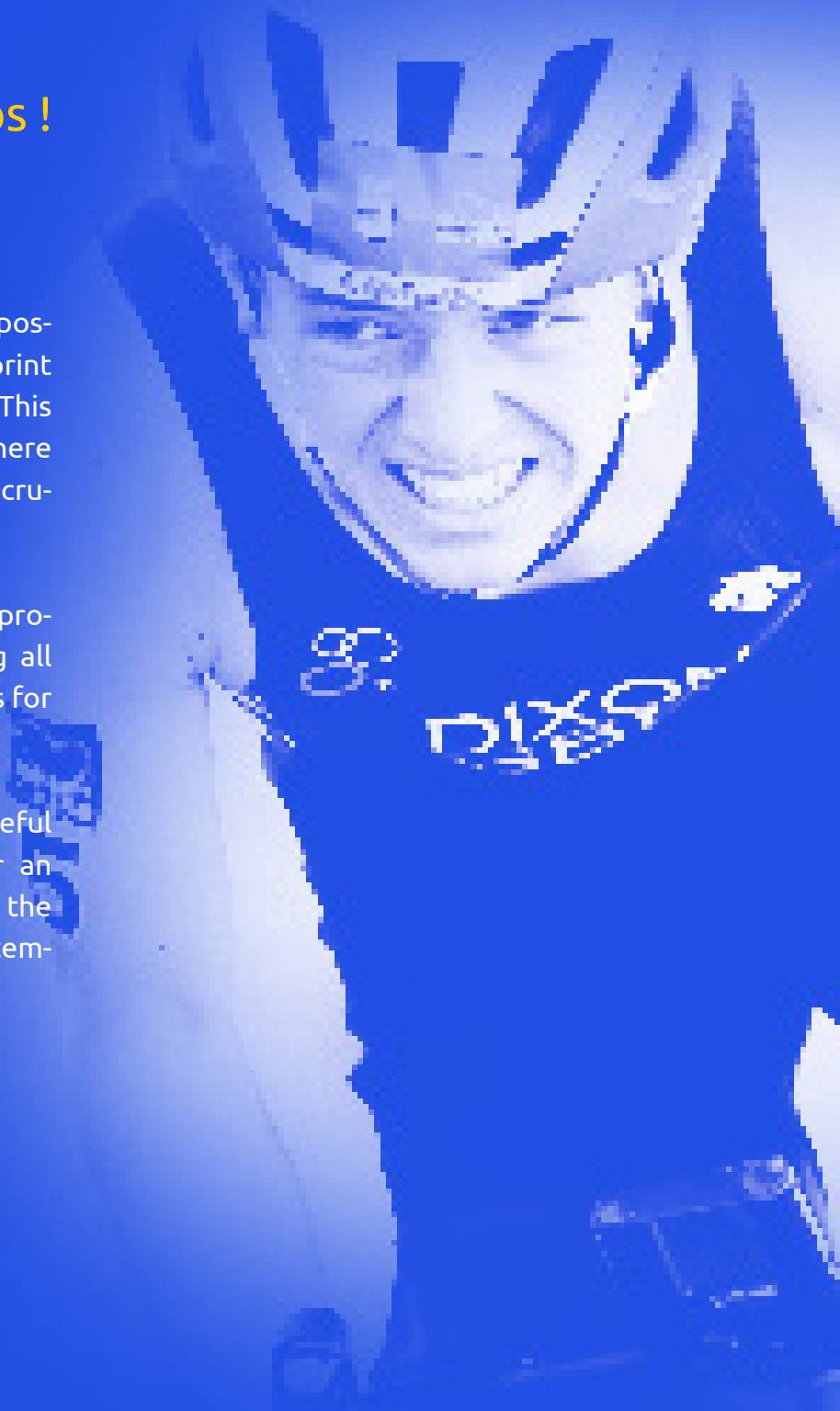
SPRINT CHAMPIONSHIPS

The fast and furious European Championships !

The Sprint Championships offer two possible formats: either the traditional sprint distance or the semi-final/final format. This flexibility ensures an exciting race, where strategy and effort management play a crucial role!

Those Championships are designed to provide greatly organised events reaching all Europe with a high level of competitions for athletes.

With its unique mix of short, suspenseful races, the Sprint Championships offer an extremely attractive product for both the media and the public. A definitely contemporary approach to triathlon!



World & Europe Triathlon

EUROPE TRIATHLON: THE EUROPEAN GOVERNING BODY

The European Triathlon Union was established in 1984. Europe Triathlon is the European governing body for the Olympic sport of Triathlon and for all related multisport such as Paratriathlon, Aquathlon, Duathlon, Long Distance Triathlon, Long Distance Duathlon, Cross Triathlon and Winter Triathlon. Europe Triathlon is recognised by World Triathlon as the Continental Confederation in Europe.

More information about Europe Triathlon can be found at www.europe.competitions.org.



WORLD TRIATHLON: THE WORLD GOVERNING BODY

World Triathlon was founded in 1989. World Triathlon is the world governing body for the Olympic sport of Triathlon and recognised by the International Olympic Committee (IOC), the International Paralympic Committee (IPC), the Association of Summer Olympic Sports (ASOIF) and Sportaccord, the Association of International Sport Federations.

World triathlon is the world governing body for triathlon and all related multisport such as Aquathlon, Duathlon, Long Distance Triathlon, Long Distance Duathlon, Cross Triathlon and Winter Triathlon.

More information about World Triathlon can be found at www.competitions.org, "the official triathlon resource".



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Introduction

This document is intended for Europe Triathlon National Federations Members (NFs), Host Cities or Event Local Organising Committees (LOCs) interested in bidding to host the Europe Triathlon Sprint Championship, including:

1. Elite/U23 Sprint distance Championships.
2. Junior Sprint Championships.
3. Elite/U23 and Junior Mixed Relay Championships.

The Event can be organised either:

Option one - at least three days of competitions:

- Day 1: Semi-finals for Elite/U23 and Juniors;
- Day 2: Finale A and Final B for Elite/U23 and Juniors
- Day 3: Mixed Relay for Elite/U23 and Juniors

Option two - at least two 2 days of competitions:

- Day 1: Sprint Distance Race for Elite/U23 and Juniors
- Day 2: Mixed Relay for Elite/U23 and Juniors

Sprint Championships features:

- Significant prize purse for Elite/U23 athletes for both the individual as the mixed relay Event.
- Media and internet coverage, which makes hosting attractive for sport tourism and for developing the global brand of the host city.
- Significant income for the LOC from potential sponsorship, athlete race entries and ancillary activities.
- Significant income for the City and Region from athlete and spectator bed nights, daily expenses and associated income.
- Significant exposure, kudos and promotion of the City and the Region with potential for increased tourism.
- The Europe Triathlon Sprint Championships will be part of and count towards the European Elite, U23 and Junior Europe Triathlon rankings with double points compared to a Europe Triathlon Cup Event and as such is likely to attract the best European athletes ensuring a high quality of field. The Championships offer also points for the World Triathlon Ranking. This will be of a considerable benefit to the successful LOC.

Host city/LOC Opportunities and Benefits

- i) Host Cities, with the endorsement of their respective National Federation, can bid to host a Europe Triathlon Championship. Hosting the Europe Triathlon Championships creates an instant economic impact in a city by bringing in a significant number of international tourists to the Host City, including competitors, support teams, officials, sports fans, family and friends.
- ii) The event also brings together athletes of all levels, from future stars to formal European Champions and Olympic potential medallists to every aspect of the mass participation market. Triathlon is one of the fastest growing mass participation sports in Europe and the world and a Host City can benefit from major sports tourism activation.
- iii) The Host City can expect extensive content delivered across all official Europe Triathlon social media platforms.
- iv) Europe Triathlon Championships events are not constrained to a stadium, which makes it a unique sport by offering the Host City the opportunity to showcase visual postcards of its landmarks using the city landscape and unique venues as the race venue as opposed to an indoor stadium. This allows the global audience to witness an iconic sport and the city environment alongside each other.
- v) National Triathlon development initiatives and creating a genuine sporting legacy can also result from hosting a successful Europe Triathlon event.
- vi) The LOC/host city has the right to use the official name from the day of the contract signature until six months after the last day of the Event.
- vii) The Host City acquires all the sponsorship rights (if not compete with the Europe Triathlon Official global sponsors) for the event and World Triathlon grants the Local Organising Committee the exclusive right to solicit a Naming (Title) Rights Sponsor for the event and to keep the revenue from this sponsor.
- viii) The event will retain the national distribution rights for its event and Europe Triathlon will retain the European/International Broadcast distribution rights
- ix) The Host City/LOC will retain 100% the revenues received from public and corporate funding, all entry fees (75€ for the individual Event and 125€ for the mixed relay Event), hotel commissions, catering, merchandise and ticket sales and sales of national TV distribution and sponsorship rights agreed with Europe Triathlon.

Television, Media and Branding

1. Television Media:

i) Television Broadcast or Live Streaming whilst not mandatory is preferred and bids with this will be looked on favourably. Europe Triathlon in partnership with World Triathlon can provide a crew to provide live streaming of the Event. The associated costs for the LOC (or Europe Triathlon) to provide the service are borne by the LOC.

ii) All domestic and international rights for television in any form including on screen timing and data and the footage and sound from the television crew are the property of Europe Triathlon. However Europe Triathlon will assign the domestic rights to the LOC for the Domestic Broadcast opportunities. Europe Triathlon will work with the LOC to maximise the use of the international rights. Television production and domestic distribution costs are the responsibility of the LOC.

iii) The LOC should try to provide satellite TV broadcasting production. This will be of significant benefit to the domestic audience, domestic sponsors and to the aims of the Europe Triathlon to promote the sport to as wide an audience as possible. If not possible at least a live stream production should be in place.

iv) A proficient timing company, capable of producing live timing results that can be output to the live video production to provide live timing graphics as the race(s) progress is mandatory. Associated costs for this are the responsibility of the LOC. The Timing company should be approved by Europe Triathlon.

2. News Media:

Online news distribution can be provided for the Event if quality footage is delivered in real time by the LOC.

3. Online Media:

The Event will receive exposure on <https://europe.triathlon.org> via news stories, photo galleries and results. Live timing and video may be published to etu.triathlon.org at Europe Triathlon's discretion, if provided by the LOC.

4. Photography and Print Media:

i) The Event will receive the support of the Europe Triathlon Media Coordinator who will write and distribute releases via major continental wire services and be the point of contact for all media matters.

ii) The LOC is welcome to invite the Europe Triathlon Media Coordinator to attend the Event to provide assistance in media operations and communication, in which case all costs including flight from home base, transfer, accommodation and meals should be covered by the LOC should be covered by the LOC.



5. Branding and Sponsorship:

i) Branding – Europe Triathlon will retain the right to a maximum of 30% (ratio 70:30, LOC: Europe Triathlon) of the branding space for Europe Triathlon and Europe Triathlon sponsors, including on the Field of play. At all times, the branding guidelines in the Event contract need to be followed.

ii) The LOC will create an Event logo according to the Europe Triathlon Branding guidelines which needs approval from Europe Triathlon and must be used by the LOC.

iii) Sponsors – Europe Triathlon shall retain the commercial rights of the Event for Europe Triathlon Sponsors however, Europe Triathlon agrees that it shall grant to the Host, the non-exclusive Commercial and Naming Rights of the Event and the Host shall be entitled to retain any and all revenue generated by these Host Commercial Rights. Should Europe Triathlon not wish to take up their reserved rights these will be handed back to the LOC.

iv) The LOC must liaise with Europe Triathlon to ensure that any sponsors the LOC wish to bring on board do not compete with Europe Triathlon's sponsors.

6. Merchandising:

The LOC will have the right to produce, distribute and sell merchandising products for the event, with the obligation to include in all items the logo of the event and of Europe Triathlon. Europe Triathlon will retain the right to sell merchandising specific from Europe Triathlon and World Triathlon. Europe Triathlon/World Triathlon merchandising will not include the event logo.

General information and objectives

1. General information:

i) Europe Triathlon Sprint Championships are contracted by Europe Triathlon to a Local Organising Committee (LOC), in cooperation with its member National Federation (NF).

ii) Europe Triathlon calls for bids at least annually, however we do accept bids for multiple years. NFs, Host Cities and LOCs are encouraged to develop visionary proposals that can enhance the scope, presentation and marketing of the Events. Priority will be given to existing organizers that have followed the ideal development path of hosting a National Event, Series Event or Regional Events and delivered a high-quality Event.

iii) Europe Triathlon exclusively owns the rights to the Events and contracts the organisation of the European Championships to individual LOCs, which can be made up of any combination of NFs, Host Cities and/or recognized Event organisers, as long as the NF is always a co-signatory to the contract.

iv) LOCs must be fully aware of the concept, format, and scope of Europe Triathlon Sprint Championships, as envisioned by Europe Triathlon and its partners as defined in this document.

2. Europe Triathlon Objectives:

i) Host a safe and fair competition.

ii) Present a European Championship that is attractive to sponsors, and/or, tourism authority, and is of benefit to the NF's objectives of developing the sport at a high level.

iii) Maximise media exposure for Europe Triathlon Multisport disciplines nationally and globally.

iv) Promote good spectator audiences.

v) Exhibit strong corporate support.

vi) Engage public institution support.

vii) Establish strong partnerships (Europe Triathlon/ NF/LOC/Host City/and the related partners of Europe Triathlon.

viii) Ensure a strong emphasis on sport development with a provision of a legacy for the sport.

ix) Ensure a high-quality athlete experience for both Elite and Age Group athletes. Europe Triathlon will give positive assessments to bids that detail innovative ways to improve the athlete experience particularly for Junior athletes.

x) Europe Triathlon considers environmental sustainability as a key area of importance for our Events. Event bids must therefore show what measures the LOC will put in place to ensure this. Event bids that show high sustainability will be given a positive weighting.

Host city/LOC Requirements, obligations and responsibilities

Event agreement: the agreement for the Europe Triathlon Sprint Championship will be concluded between the following parties: the European Triathlon Union and the LOC comprised of the Host City, the Event organiser and the NF. In any case the NF will be a co-signer of the event agreement.

Event Fees: the total sanction fee will be 60.000€ which includes a bid/signing fee (to be paid by the end of February on the year the event takes place), an event fee (to be paid 60 days prior to the event date) and 40.000€ prize money of which 30.000€ will be used as prize money for the combined elite/U23 individual results and 10.000€ for the mixed relay results. All fees need to be paid free of taxes.

The LOC will provide local transportation free of charge for all activities related to the Event including: transfer to and from the closest airport/train station, transfer between hotel and competition venue and to media Events and any social activities and this for up to 6 Europe Triathlon officials including the representative(s) from the Europe Triathlon Executive Board, the Europe Triathlon Staff, the Medical Delegate, the Technical Delegate(s) and the Media Coordinator. Please note that bids demonstrating sustainable transport options will be looked on more favourably.

The LOC will provide 7 days free accommodation for up to 15 Europe Triathlon officials including those drawn from the Europe Triathlon Executive Board, Europe Triathlon staff, Medical Delegate, Technical Delegate(s) and Media Coordinator in a hotel that is reasonably close (no more than 10 kilometres) of the competition venue.

The LOC is required to host an opening ceremony preferable with a Pasta Party and include a VIP hosting area on race day plus a closing/award ceremony. Specific protocols can be found in the World Triathlon Protocol Manual.

The LOC will work with their NF and the Doping Control Agency in their country to organise and fund 14 Anti-Doping Control Tests: for 7 men and 7 women in the Elite, U23 and Juniors categories in accordance with World Triathlon anti-doping requirements. The details will be explained in the Event agreement

The LOC is obliged to work with the NF to provide one million (1,000,000€) Event Liability Insurance, Event Third Party Liability Insurance, that will include the World and Europe Triathlon officials and delegates on it.

The LOC should be aware of the cost associated with timing, results, and communications; radios, phones; internet; as described in the contract.

The LOC is required to provide a full package of athletes' services appropriate to this level of competition including: all information regarding transportation from the airport including costs, accommodation options, access to training sites; safe bike and swim course familiarizations; bike mechanic support; local medical information services',... All this information need be included within an athlete guide that is published on the Event website the latest 2 months prior to the Event date.

The LOC needs to provide a room for at least 250 athletes and coaches for a separate briefing for all competitions

Obligations of the LOC:

- Abide by the terms and conditions of the Europe Triathlon -LOC Agreement and the financial obligations as indicated on the Event fee part.
- Cover all staging and organisation as set out in the Event Organisers' Manual.
- Promote the Event locally and nationally in the months leading up to the Event.
- Provide Europe Triathlon with a report analysing the impacts in the media, and TV broadcasters regarding the Event.

The LOC in collaboration with the local Authorities will facilitate for all athletes and officials the process to obtain, if necessary, the required visas to enter the country.

Responsibility of the LOC:

- **Marketing:** Europe Triathlon Sprint Championships have the potential for generating considerable revenue over expenses when well marketed. Europe Triathlon Mixed Relay Club Championships provide a good opportunity to reduce overhead expenses by attracting support from government and commercial entities. It is the responsibility of the LOC to market the Europe Triathlon Mixed Relay Club Championships effectively. All revenues from successful marketing will go directly to the LOC, with the exception of the right of Europe Triathlon, stated on page 7, according to which Europe Triathlon will retain to use 30% of the Event branding for Europe Triathlon and the Europe Triathlon sponsor(s).
- **Communication:** during the planning period of Europe Triathlon Sprint Club Championships, the LOC should maintain effective communication with all external parties, including Europe Triathlon, World Triathlon, athletes and NFs, government entities, professional contractors, vendors, sponsors and media.

- **Operations:** the LOC is responsible for coordinating, directing and funding all operational aspects of the Event.

1. The LOC should select all staff and obtain the use of all venues, equipment and other materials need for conducting the Europe Triathlon sprint Championships.
2. To ensure the Europe Triathlon Mixed Relay Club Championships is administrated effectively, the LOC and Europe Triathlon will establish internal management structures and procedures that allow both parties to work together cohesively.
3. Europe Triathlon will designate one Technical Delegate and one assistant Technical Delegate (aTD), who will be the central point of contact for communication on all Europe Triathlon Championships matters. At least the aTD is preferable from the country in which the European Championships take place.

- **Preparation:** prior to participants arriving, LOC staff should be familiar with, and capable of performing all of their required tasks. Back-ups for all systems, equipment and staff should be in place; venues should be fully prepared; volunteers should be fully trained and briefed; technical systems and equipment should be tested and fully operational; and operational procedures should be well rehearsed and fully functional.

Technical Aspects

World Triathlon/Europe Triathlon Technical Elements: the key technical elements of an Event consist of the competition categories, the schedule, the course, the venue and the associated logistical requirements needed to produce a Europe Triathlon Sprint Championships at the World Triathlon/Europe Triathlon standard level, which are defined in the event agreement and the World Triathlon Event Organisers’ Manual and competition rules all available at the World Triathlon website (www.triathlon.org) download section. Please study these documents carefully during your bid preparation. Below you may find some important information:

Competition categories: There will be three event categories:

1. Elite and U23 (competing together)
2. Juniors
3. Mixed Relay

For individual races, there are two possible formats: either a Sprint Distance Event or Semi-Final & Final Format.

Sprint Championships	Swim	Bike	Run
Elite/U23 and Juniors (Sprint Distance)	750 m	20 km	5 km
Elite/U23 and Juniors (Semifinals & Final)	250-500 m	6,5-13 km	1,7-3,5 km
Elite/U23 and Junior Mixed Relay	250-300 m	5-8 km	1,5-2 km

Sport Presentation: the Europe Triathlon Sprint Championships should be presented to the on-site spectators by announcers approved by Europe Triathlon. The presentation shall be in both the language of the home nation as well as in English.

The line-up prior to the race start and the Award Ceremony must be conducted as per Europe Triathlon/World Triathlon Protocol.

Other Scheduled Activities: complementary cultural Events over the course of the weekend

Selection criteria

Europe Triathlon will evaluate each bid based on a set of criteria such as the geographical location and the number of Events in the region, the experience of the LOC, the commitment of the city and other public agencies, the sustainability of the Event, the Marketing and promotions plan, the Sponsorship plan and secured sponsor agreements, the Support of the host National Federation and the LOC's and NF's commitment to Europe Triathlon Sport Development.

After the bid documentation Submission Deadline, Europe Triathlon may visit all new Venues/Cities that have sent all the proprietary documentation to Europe Triathlon. The bidder must cover the accommodation costs during such visit.

Europe Triathlon may eliminate bids that are not in line with the criteria as laid out in this bid document. Europe Triathlon will only shortlist a bidder if it is convinced that the bidder has the capability and resources to stage the Europe Triathlon Mixed Relay Club Championships at the quality required, and to fulfil all the obligations of the Europe Triathlon Mixed Relay Club Championships.

The decision on the selection will be made by the Europe Triathlon Executive Board.

Bid Schedule

Europe Triathlon Sprint Championships LOCs will be selected through the bidding process. The bid process is launched according to the following tables:

2026 Europe Triathlon Sprint Championships Bid Timeline:

Deadline	Event
3 March 2025	Opening of the bid process
31 May 2025	Submission of bid documents
1-15 June 2025	Bid evaluation period by Europe Triathlon
15 June 2025	Selection of 2026 host city
20-30 June 2025	Announcement of 2026 host city

Bid Application Documents

The purpose of this section is to assist bid committees in the preparation of a comprehensive bid package:

- i) Documents should be prepared in a simple format at a modest cost.
- ii) All documents must be submitted to the Europe Triathlon in English.
- iii) Bids are evaluated on substance and content.
- iv) The Bid Questionnaire (page 16) should be completed in print form.
- v) Maps and diagrams should be accurate and of good quality.
- vi) Digital photo should be included.

“Bid Package” Contents: the following materials should be included:

- i) Letters of support:
 - A signed letter of support from the respective NF.
 - A host city letter of commitment including assurance of police support for the required road closures, a medical emergency commitment, and other financial commitments.
 - A letter of support from other relevant public Institutions. - A letter of support from the local tourism authority including any anticipated financial assistance.
 - A letter outlining commitments from media and television for the Event.
 - A letter describing any existing or planned commercial sponsorship commitments.
- ii) A visual presentation from the candidate city.
- iii) The structure of the organizing committee along with brief curriculum vitae of the key people.
- iv) Draft budget outlining revenue and expenses.
- v) Draft marketing and promotion plan.
- vi) The environmental data of the area (tide tables for swim area, weather forecast with average temperatures, water quality conditions).
- vii) Proposed venue and course maps.
- viii) Proposed Event dates, with at least one alternative date.

4. Submissions:

The bid documents and supporting materials must be submitted electronically in word or PDF format to the following email address: hq@europe.triathlon.org

Bid Committee Credentials:

2026 Europe Triathlon Sprint Championships	
<p>NF Representative contact</p> <p>Name:</p> <p>Email address:</p> <p>Telephone number:</p>	
<p>LOC Representative contact</p> <p>Name:</p> <p>Email address:</p> <p>Telephone number:</p>	
<p>Event format <i>(select one)</i></p>	<p><input type="checkbox"/> Sprint Distance <input type="checkbox"/> Semi/Finals</p>
<p>Event date proposal</p>	
<p>Optional date 1 <i>(mandatory)</i></p> <p>Optional date 2 <i>(recommended)</i></p>	

Please complete the questionnaire on the next page

Please write down below other important information to support your bid.

Bid Submitted by: _____ (name)

Function: _____

On: _____ (date)

Question	Yes	No	Comments or explanation
Letter of support from Host city?			
Confirmation of road closure for the race?			
Medicale emergency support?			
Local transit support?			
Support of Public institutions? (national/Regional Government)			
Letter of National Federation support?			
Number of qualified National Technical Officials?			
Confirmation of the support of top Youth national athletes for the Events?			
Sport development plans associated with the Event? (your Event,...)			
Event insurance (1 million EURO) secured and proof attached?			
Sponsorship secured/anticipated?			
Marketing plan attached?			
Promotions plan attached?			
Media plan attached?			
Athletes' services plan attached?			
VIP hosting plan attached?			
Budget attached?			
Sustainability activities plan?			
Local host broadcaster support – if confirmed?			
Timing compagny name?			
LOC structure?			
Venue and course maps attached?			
Environmental data of the area attached?			

We're here to help !

Event Manager
events@europe.triathlon.org

Media Team
mediateam@europe.triathlon.org

Operations and Administration Manager
hq@europe.triathlon.org