EUROPE TRIATHLON ELECTIONS 2021 CANDIDATE

NAME:
SARA HEATH

NATIONAL FEDERATION:
BRITISH TRIATHLON

CANDIDATE FOR:
THE DEVELOPMENT COMMITTEE

CURRICULUM VITAE

WHY VOTE FOR ME?

The Development Committee of Europe Triathlon should enable the sport of triathlon to support and openly encourage participation across the continent and in particular those from underrepresented countries. Europe has a fantastic opportunity to enable greater participation worldwide through grassroots participation, elite athletes and the leadership and management of the sport. As Europe Triathlon grows and continues to be a world leading continental Federation there is a fantastic opportunity to build on the success so far and to further develop our sport and we should all not miss the opportunity. Through my roles within British Triathlon and sports administration I have a clear understanding of multisport, development and diversity, and growing development of sport within emerging nations, this would enable me to add huge value to the Europe Triathlon's Development Committee. I am hugely committed to growing triathlon within Europe Triathlon. As a leading triathlon Nation and with a fantastic team behind me at British Triathlon it would be fantastic to give back and support the sport of triathlon in its future ambitions.

BUSINESS EXPERIENCE

2019 - Present	Chief Executive Officer, Modern Pentathlon Association of Great Britain
2018 - Present	Non-Executive Director, British Triathlon Federation
2017 - 2018	Crisis and Issue Reputation Lead (Europe and USA), Roche Products Limited
2015 - Present	Non-Executive Director, Chair of Ethics, British Shooting
2014 - 2017	Director of Communications and Athlete Services, British Athletes Commission

Various other roles both UK and internationally within sport administration and communications.

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