



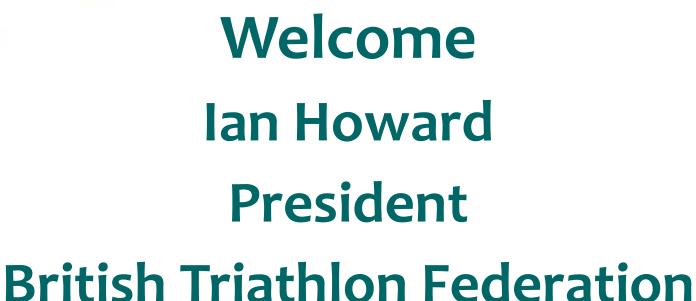
ETU Presidents Conference Loughborough 31st Jan 2015

















Welcome

2015 ETU Presidents Conference Loughborough UK

To promote excellence in our sport, and create opportunities for everyone to achieve their personal triathlon challenges







PRUHEALTH WORLD TRIATHLON LONDON

MAYOR OF LONDON VISITI





PRUHEALTH
WORLD TRIATHLON
GRAND FINAL
LONDON







To promote excellence in our sport, and create opportunities for everyone to achieve their personal triathlon challenges





Have a great Conference

To promote excellence in our sport, and create opportunities for everyone to achieve their personal triathlon challenges







Welcome & 2014 Review ETU President

Renato Bertrandi











Agenda

9.30-9.40: Welcome

BTF President

Ian Howard

9.40-10.10: Introduction and 2014 Review

ETU President

Renato Bertrandi

10.10 -10.30: Finance 2014

ETU Treasurer

Alicia Garcia

10.30 -10.45:

Coffee Break







Agenda

10.45 -11.15: Development

Bernard Saint-Jean

ETU Development Committee

Chair

11.15 -12.15: Identifying talent

Brendan Purcell

The challenges

Director Performance,

and opportunities B

BTF

12-15-12.30:

Prize given ceremony National Federation Junior

ranking

12.30-13.45:

Lunch

Agenda

Paul Groves Union
ETU Media Manager

13:45-14:00 Media

14.00-15.10

ETU Events 2015

2015 calendar update

Kathleen Smet

ETU Secretary General

European Triathl

EB decisions on races

Denis Jaeger

ETU Vice President

Baku European Games '15

Azer Makarramov

Azerbaijan President

European Championships '15

Patrick Smid

Swiss Triathlon President

European Sport Championships 2018 Ian Howard

BTF President, ETU Board



Presidents Conference Loughborough England 31st Jan 2015





Sally Lockyer
TE Board Member

15.15 -16.00 Coaching framework for Jack Buckner, National Federations CEO, BTF

16.00 - 16.15: Tea Break

16.15 - 17.15: Major Events

Maximising the impact

Jon Ridgeon/ Helen Wyeth, BTF









Evening Reception

18.45 - 19.45 Drinks Reception, Council Chamber, Hazelrigg Hall

19.45 - 22.00 Dinner hosted by the BTF, Hazelrigg Hall











Finance Report 2014/2015 Alicia Garcia ETU Treasurer







EUROPEAN TRIATHLON UNION

31-12-2014 Situation + BUDGET								
		Actual		2014		Variance		
		31/12/14		BUDGET		Analisys		
INCOME								
affiliation fees		21,000.00		20,000.00		1,000.00		
event fees		160,000.00		150,000.00		10,000.00		
tv & media fees		0.00		0.00		0.00		
prize money (for distribution)						0.00		
Sponsors		5,000.00		5,000.00		0.00		
ITU development		120,000.00		120,000.00		0.00		
		306,000.00		295,000.00		11,000.00		
EXPENSES				,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
Congress		-9,622.62		-21,000.00		11,377.38		
Congress Frankfurt	-5,230.37		-10,000.00	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	4.769.63			
Congress Kitzbuhel	-4,392.25		-11,000.00		6,607.75			
Executive Board	1,000.00	-17,648.43	,	-20,000.00	5,5575	2,351.57		
Loc's support	-9,162.01		-8,000.00		-1,162.01			
Ex Board meetings	-8,486.42		-12,000.00		3,513.58			
ETU HQ - office costs	0,400.42	-25,900.19	12,000.00	-40,500.00	3,313.38	14,599.81		
salaries	-17,524.89	-20,500.15	-18,000.00	40,000.00	475.11	14,000.01		
office rent	0.00		0.00		0.00			
office equipment	0.00		-2,500.00		2.500.00			
Mobile Phone	-1,169.68		-2,000.00		830.32			
communication	-1,109.66		-7,000.00		4,900.34			
insurances	-1,000.00		-1,000.00		0.00			
	_							
postage & stationary	-3,779.96		-6,000.00		2,220.04			
other costs Committees	-326.00	0.00	-4,000.00	-2,500.00	3,674.00	2,500.00		
technical committee	0.00	0.00	-500.00	-2,500.00	500.00	2,500.00		
			-500.00					
medical committee	0.00				500.00			
paratriathlon committee	0.00		-500.00		500.00			
Loc Seminar Frankfurt	0.00		-1,000.00		1,000.00			
Events	40,000,00	-80,986.77	40,000,00	-81,500.00	0.00	5,513.23		
Prize Money Juniors	-10,000.00		-10,000.00					
pool prize money disbursed	-25,000.00		-25,000.00		0.00			
tv & media costs	0.00		-5,000.00		5,000.00			
marketing/signage/branding	-2,315.00		-5,000.00		2,685.00			
medals and awards + Finish Tape	-16,038.18		-15,500.00		-538.18			
Others	-5,000.00							
technical delegates	-22,633.59		-21,000.00		-1,633.59			
Other expenses		-2,589.96		-6,500.00		3,910.04		
honorary members	0.00		0.00		0.00			
bank charges	-2,589.96		-1,500.00		-1,089.96			
sundry expenses	0.00		0.00		0.00			
bad debt loss	0.00		0.00		0.00			
loss on currency exchange	0.00		-5,000.00		5,000.00			
Development Project	,	-162,188.48	,	-180,000.00	,	17,811.52		
NF's projects	-145,608.74		-168,000.00		22,391.26			
Frankfurt DVLP Grant	-3,200.00		0.00		-3,200.00			
Coordinator fee	-12,000.00		-12,000.00		0.00			
development committee	-1,379.74		0.00		-1,379.74			
Contingency	0.00		0.00		0.00			
		-298,936.45		-352,000.00		58,063.55		
		7,063.55		-57,000.00		69,063.55		

INCOME affiliation fees	2015 BUDGET	
affiliation fees	BUDGET	
affiliation fees		
		1
	20,000.00	A
event fees	160,000.00	According∄o
Baku	0.00	
prize money (for distribution)		A
Sponsors	5,000.00	A
ITU development	120,000.00	A .
	305,000.00	
<u>EXPENSES</u>		1
Congress	-13,700.00	
President's Conference England -6,500.00		
Congress Geneva -7,200.00		A .
Executive Board	-20,000.00	1
Loc's support -10,000.00		4
Ex Board meetings -10,000.00		A .
ETU HQ - office costs	-38,300.00	4
salaries -18,000.00		4
office rent 0.00		A .
office equipment -2,500.00		A .
Mobile Phone -3,500.00		A .
communication -5,000.00		A .
insurances -1,000.00		A
postage & stationary -5,000.00		A .
other costs -3,300.00		A
Committees	-5,500.00	4
technical committee -500.00		i
development committee -3,000.00		A .
medical committee -1,500.00		A
paratriathlon committee -500.00		A
Events	-105,000.00	4
Prize Money Juniors -10,000.00		Á
pool prize money disbursed -25,000.00		A .
Clubs race -25,000.00		1
tv & media costs -2,000.00		1
marketing/signage/branding -3,000.00		1
manda.i.g. o.g. i.a.g. i.a.		4
medals and awards + Finish Tape -17,000.00		4
technical delegates -23,000.00		
Other expenses	-2,500.00	
honorary members 0.00		Á
bank charges -2,500.00		4
sundry expenses 0.00		A .
bad debt loss 0.00		1
loss on currency exchange 0.00		
Development Project	-120,000.00	4
NF's projects	.=.,	
Coordinator fee		
Contingency		
Contingency	-305,000.00	4
	-303,060.00	4
	0.00	•
	0.00	







Development Report Bernard Saint-Jean Chair **ETU Development Committee**









ETU Development Projects 2015









Development Financial 2014 Flash Back

- ✓ Amount spent during the 2014 year (to date) by ETU =
 - √ 98.108 € on National Federation Projects
 - √ 11.084 € on Athlete Scholarship
- ✓ 20 NF's involved : Armenia, Belarus, Bulgaria, Croatia, Cyprus, Estonia, Finland, Georgia, Greece, Israel, Latvia, Lithuania, Luxembourg, Macedonia, Malta, Norway, Romania, Serbia, Slovenia, Turkey





Development Financial 2014 Flash Back

- √ 16.120 € on Coordination (CC Fees and Travels)
- √ 8.528 € on Coaches Course level 1 and level 2
- ✓ 23.614 € on development Camp
- √ 4.692 € on NF's Travel grants

Total amount = € 162.146





- 5 Categories -



Classification of National Federations

- ✓ Category 1: no NF in place :
 - Albania, Andorra, Bosnia-Herzegovina, Moldova, Monaco, Montenegro, San Marino
- ✓ Category 1+: started process or only affiliated to ITU, no programme in place :







- 5 Categories -

- ✓ Category 2: NF in place but lacking in Athlete Development Programme and/or no National Education Programme in place and no Elite Athlete (ETU Point list) and/or no Event Calendar:
 - Armenia, Cyprus, FYR Macedonia, Georgia, Iceland, Latvia, Liechtenstein, Lithuania, Malta







- 5 Categories -

✓ Category 3:

- a) NF in place and start of an Athlete Development Programme without advanced pipeline programme and/or coach education programme to an elite level
- b) Category 2 + Elite athlete
 - Azerbaijan, Belarus, Bulgaria, Croatia, Estonia, Finland, Greece, Romania, Serbia, Slovakia, Slovenia





- 5 Categories -

- ✓ Category 4: NF, Athlete Development Programme and coach education programme and event calendar but still need of advanced programme to ensure sustained competitive excellence
 - Austria, Czech Republic, Hungary, Ireland, <u>Israel</u>, <u>Luxembourg</u>,
 Norway, Poland, Portugal, Sweden, <u>Turkey</u>, Ukraine







- 5 Categories -

- ✓ Category 5: NF that are self-sufficient in terms of sport development and fully functional in all aspects of the athlete development programme through to High Performance with a sustained level of competitive excellence
 - Belgium, Denmark, France, Italy, Germany, Great Britain,
 Netherlands, Russia, Spain, Switzerland







ETU will again spend 120,000€ + 40.000€

= 160.000 (tbc) €

for the development of Triathlon and Multisport in Europe

In Cooperation with ITU, ETU will organize coaches' courses and Technical official courses where needed

ETU will organize again an athlete scholarship program called now ETU High Performance Team

Presidents Conference Loughborough England 31st Jan 2015



National Federations listed in Category 2 and 3 will have the opportunity to present projects

ETU will organize again a Development Camp

ETU also invites NFs in categories 4 and 5 to make offers of development help, and under what conditions they are able to do so





2015 – Update Development programme at the time of President Conference in Loughborough

17 NFs involved for 2015: Armenia, Belarus, Bulgaria, Croatia, Cyprus, Estonia, Finland, Georgia, Greece, Latvia, Liechtenstein, Lithuania, Macedonia, Malta, Romania, Serbia, Slovenia







2015 – ETU High Performance Team

- ✓ Circuit = ETU Sprint European Cup Events
- ✓ Athletes = Elite and Juniors with potential to reach Elite Level
- ✓ 7 triathletes (4 male and 3 female) from NFs Cat. 2&3
- ✓ Travel grant, accommodation and experienced coach
- ✓ Possibility of 2 additional triathletes from NFs Cat. 4 at the own cost of the NF concerned
- ✓ Application before January 31st Decision February 11th



2015 – Development process

- ✓ Final Decisions will be made by the end of January.
- ✓ ETU will:
 - ✓ Ensure all projects are clearly planned
 - ✓ Outline the content and outcome of each project
 - ✓ Check that funds and resources are managed in a transparent way

















Talent Development

Challenges and Opportunities

Dan Salcedo: Performance Pathway Manager

To promote excellence in our sport, and create opportunities for everyone to achieve their personal triathlon challenges









BTF/UKS Performance Programme Senior Leadership Team

Brendan Purcell							
Olympic		Paralympic					
Ben Bright	Head Coach	Jonathon Riall	Head Coach				
Dan Salcedo	PPM						
Jurg Gotz (Performance Coach Developer)							

Integration vs Specialisation





SLT

BTF Performance Programme

Paralympic

Leeds

Olympic

Home Nations

BTF Training

Centres

Wales

England

Scotland

European Triathl

Union

The Challenges?

1.Find the right athlete

Nature ← Born

→Nurture

Made





Stefan Holm



Donald Thomas

Greats practice more then the good



The Challenges?

1.Find the right athlete

Nature via Nurture Born Made

Greats practice more then the good



Capture Nurture Develop

To promote excellence in our sport, and create opportunities for everyone to achieve their personal triathlon challenges













The Challenges? 1. Find the right athlete

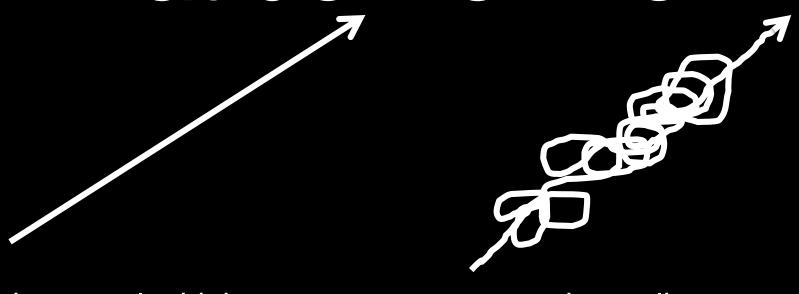








the path to success What do we know?



what people think

the reality





- 1. Young sport
- 2. Athlete Capture are we missing athletes?
- 3. Determination/Fascination

Determination & Fascination







Determination & Fascination



1.Find the right athlete



Genius is 1% inspiration and 99% perspiration

Thomas Edison

1.Find the right athlete

attitude drives behaviour drives results

IMG tennis academy



The Challenges? 2.Culture



The Challenges?

2.Culture

culture precedes success

James Kerr



Humble: sweep the sheds

Excellence: be the best and win

Respect: the jersey

Champions do extra





2. Culture



Mathematics





2. Culture



European Proverb

'if God doesn't bring it the earth will not give it' Chinese Proverbs

'don't depend on God for food, but on your own 2 hands'

'if a man works hard the land will not be lazy'





The Challenges? 2. Culture









Practice (a lot)
Common language
Expensive

Practice (a lot)
Common Language
Basic
Peer to Peer

Practice (a lot)
Common Language
Basic
Peer to Peer



3.



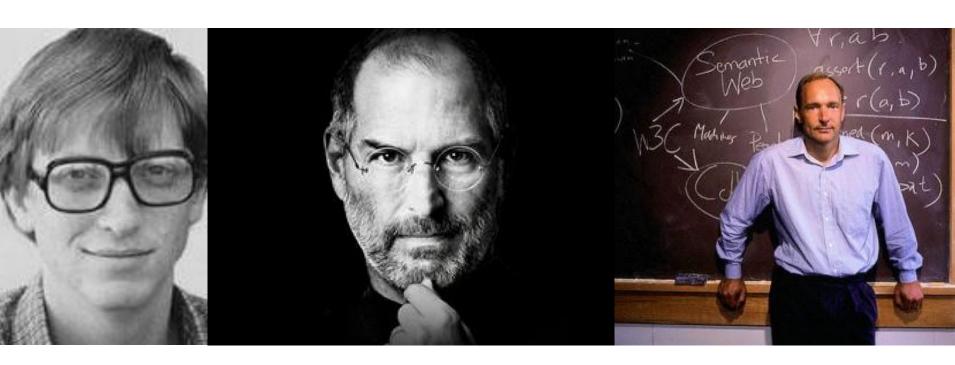








4. Opportunity



Bill Gates 1955 Steve Jobs 1955 Sir Tim Berners-Lee 1955



4. Opportunity

Atlanta

Sydney

Athens

Beijing

London

Rio

0

£60,000,000

£70,000,000

£235,000,000

£264,000,000

£273,000,000



The Challenges?
4.Opportunity

Support

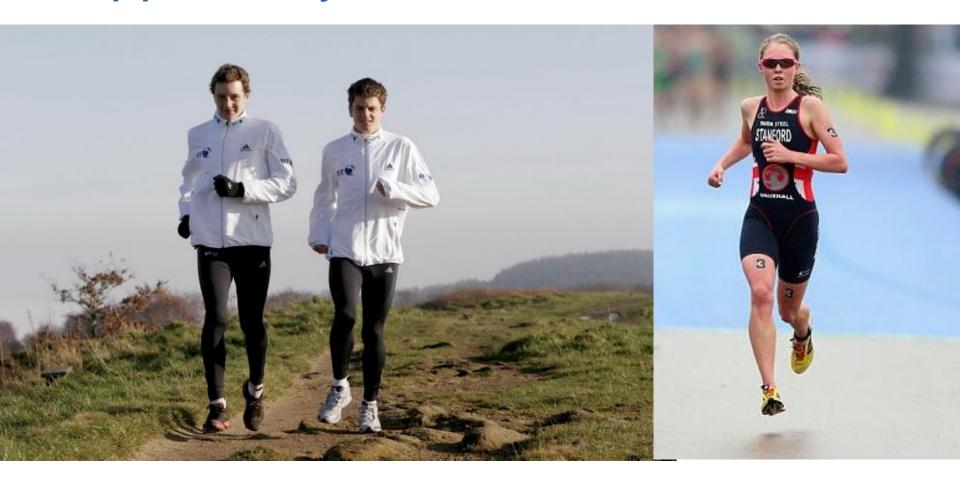




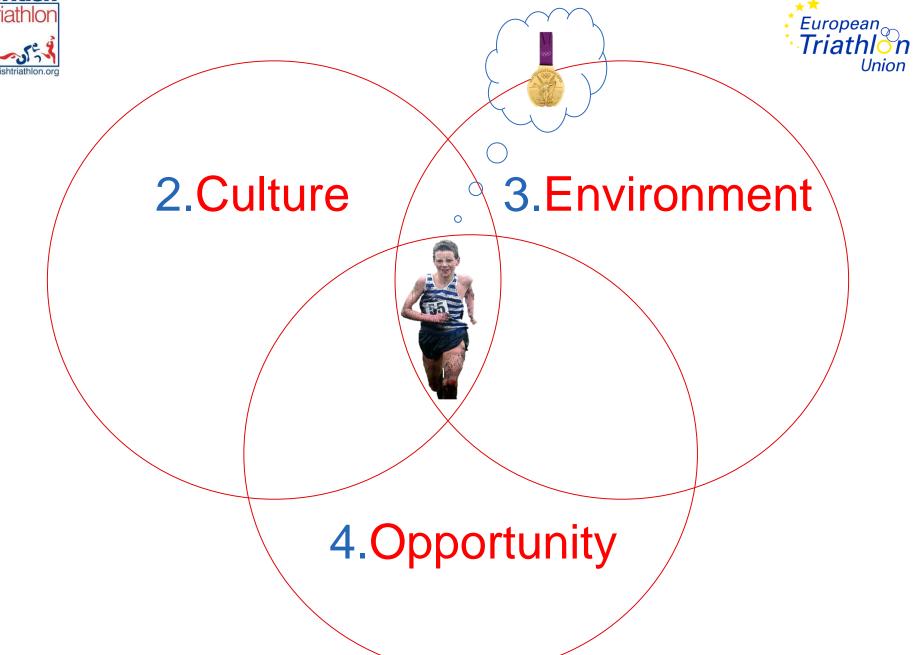




The Challenges? 4. Opportunity







Genius is 1% inspiration and 99% (culturally and environmentally influenced, correctly guided, totally fascinated and very determined) perspiration

(preferably in the right place at the right time)





Dan Salcedo: Performance Pathway Manager

To promote excellence in our sport, and create opportunities for everyone to achieve their personal triathlon challenges





To promote excellence in our sport, and create opportunities for everyone to achieve their personal triathlon challenges









Parade of Champions







Prize Giving National Federation Junior Ranking









Junior Team ranking 2014

1 FRA
2 GBR
3 GER









Lunch











Media Report Paul Groves ETU Media Manager









ETU Presidents Conference Loughborough 31st Jan 2015











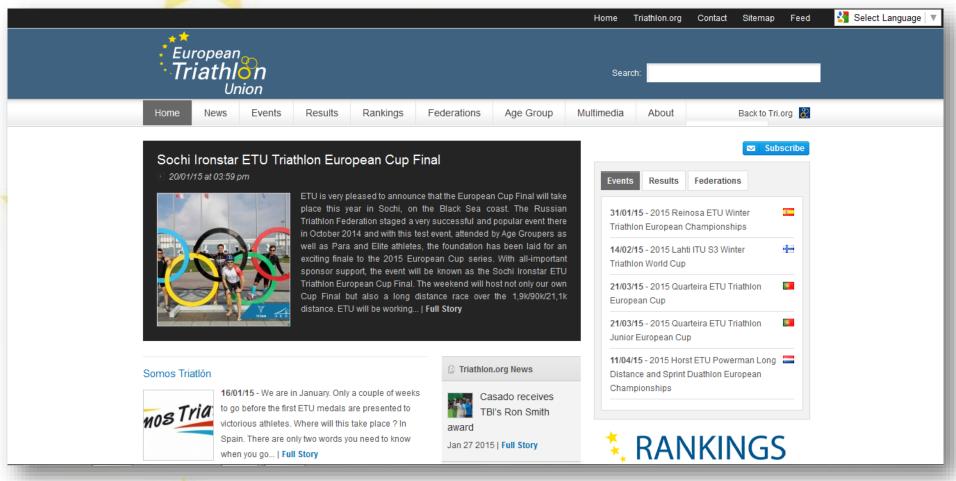
Media – it's important!









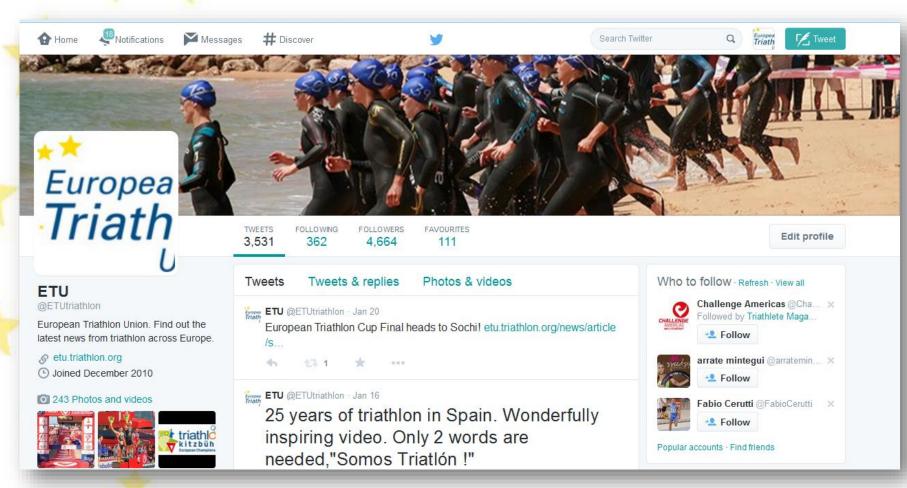






Presidents Conference Loughborough England 31st Jan 2015









ETU - committed to development

It is always thrilling to see the enthusiasm of youngsters as they come into our sport. Even the very top elite had to start somewhere. ETU regularly holds development camps to encourage the participation in triathlon and to provide coaches and athletes with a greater understanding of the all-import

This summer the Lithuanian Triathlon Federation





the athletes
the sponsors
the sport





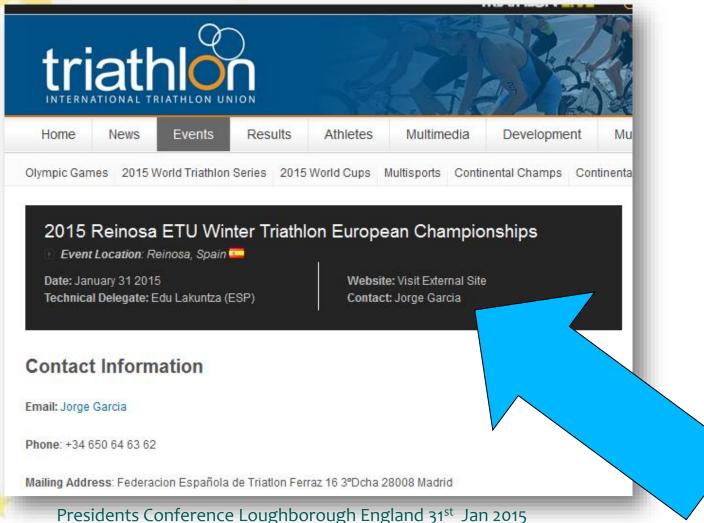


Where do the images and words come from?











Pre-Event.

I will make contact with the LOC to ask them to send me a link to their photos along with permission to use them on the Website / Newsletter / Facebook & Twitter pages





Pre-Event publicity

An event preview will be published that features possible medal winners, athletes of special interest, promotion of sponsors if possible along with images of the venue, course maps and any athlete / spectator information available.





Post-Event

This is where it gets difficult.

Results are available quickly – I can read the results and read the race

BUT



















Twitter is easily the most immediate way to communicate images and quick updates.

At championship events we plan to use Twitter, which will supplement any live feed.







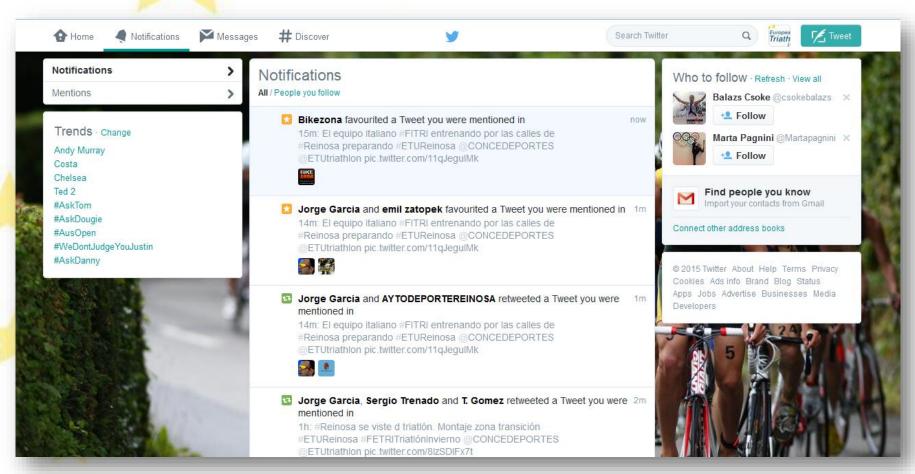
With Twitter we can engage spectators around the world in "real-time".

Within seconds an update is speeding around the world.























Main source of information

This comes from Facebook contacts.

I send the athlete a congratulation message and ask them a few questions about the race.

They reply using their own words (sometimes in their own language), which I then repeat in the report.

Presidents Conference Loughborough England 31st Jan 2015









The athlete sees their own words. There is no confusion and there is no "mis-quote"







More benefit from Facebook
The athlete can quickly send out links
to their own family, friends and
sponsors.

ETU (with National Federations and sponsors) is transmitted all over the world.

Presidents Conference Loughborough England 31st Jan 2015



Winning gold on home soil was extra special for Frintová who said, "I really wanted to want at home soil but the race definitely didn't go as I planned. I was so surprised when I was first out of the water and then didn't really know what to do on the bike. As I was riding with an Italian girl for first 10k till she got dropped and I was in solo breakaway with still keeping the same time to the chase pack. I didn't want to waste too much energy because there's WTs Stockholm and Edmonton Grand Final. But I was only caught in the 6th from 7 bike laps. I was a bit worried that my legs won't be too fresh for the run but it worked well at the end.

It's always special to win at home and I'd like to thank the organisations for a great event and the people for cheering me. Karlovy Vary is a beautiful city with very tough and honest course."



Sadly Sergiy Kurochkin (UKR) had a freak accident as he mounted the bike leaving T1. Somehow his foot became entangled in the bike.

"It all happened suddenly, during the transition from the swim to the bike I jumped on my bike and began to accelerate. Suddenly I felt an impact. My foot was a mess. One toe was missing and two others were broken and with open wounds. I did not feel the pain immediately but stopped by the police who called an ambulance. People who were nearby were shocked looking at my leg, but I was calm, waiting for the ambulance. Thankfully my coach Eduard Panarin came and found me and together we went to the hospital in Constanta. The doctors there quickly gave me some painkillers and decided to transfer me to Bucharest for an operation. I had to go in a medivac by helicopter. The flight took one hour and after a five hour operation it was successful, the missing toe seems secure. The Bucharest hospital is taking very good care of me. I am waiting for a speedy recovery to begin to train again! Thanks to doctors and all those who help and support!" ETU would like to wish him a speedy and full recovery.





Reports like this from the athletes take the reader right into the race.











Who reads the reports?











With the newsletters we can identify every recipient. We can also see if they open the mail once they have received it.

This is a useful tool that can be used to show sponsors the potential of them supporting us.







With Facebook there are tools that show all sorts of statistics.













Presidents Conference Loughborough England 31st Jan 2015



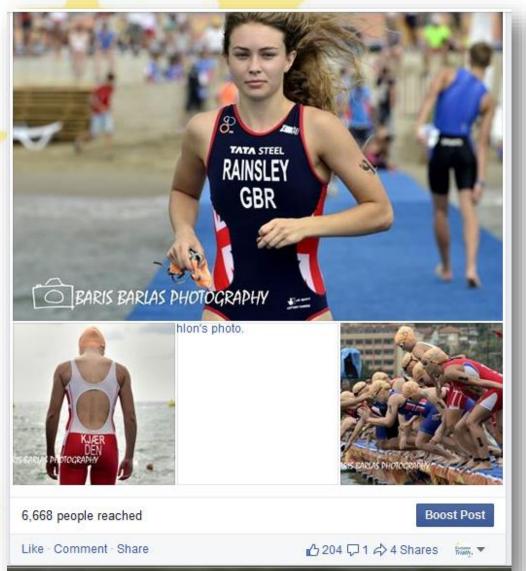














Alanya Junior European Cup.

So – why was this so popular?





Co-operation

Turkish Federation + LOC + photographer + athletes

Sport + ETU + NF + athletes + sponsors get wonderful publicity.







What plans do we have for 2015?











For each event we are planning a short presentation of images using music that is appropriate to the venue / country.









I plan more contact with the LOCs, in advance, to ensure we can obtain good photos.









With a strong network created using Social Media, I have access to more athletes and by maintaining regular contact, hope to be able to obtain post-race interviews.







Working together the ETU Family can promote our sport, our federations, our athletes, our sponsors, our coaches and our technical officials.









How to contact me:

paul.groves@etu.triathlon.org

https://www.facebook.com/paul.groves1



















2015 Calendar Update

Kathleen Smet
ETU General Secretary











January

31 Reinosa Winter Triathlon European Championships









March

- 21 Quarteira Triathlon European Cup
- 22 Quarteira Triathlon Junior European Cup











April

- 12 Horst Duathlon European Championships
- 19 Melilla Triathlon European Cup
- 19 Melilla Triathlon Junior European Cup
- **26 Alcobendas Duathlon European Championships**







May

- 3 Antalya Triathlon European Cup
- 10 Madrid Triathlon European Cup
- 24 Rimini Challenge Middle Distance Triathlon European Championships
- **30** Vienna Triathlon Junior European Cup







June

- 6 Kupiškis Triathlon Junior European Cup
- 13-14 Baku European Games
- 21 Burgas Sprint Triathlon European Cup
- 21 Burgas Triathlon Junior European Cup
- **27 Cologne Aquathlon European Championships**
- 28 Kyiv Triathlon European Cup
- 28 Istanbul Sprint Triathlon European Cup

Presidents Conference Loughborough England 31st Jan 2015



J	u		y
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Holten Triathlon Premium European Cup Holten Triathlon Junior European Cup Tartu Sprint Triathlon European Cup 9-12 **Geneva Triathlon European Championships** Châteauroux Triathlon European Cup 18-19 18-19 Châteauroux Triathlon Junior European Cup Schluchsee TNatura Cross Triathlon European 19 Championships **Banyoles U23 & Youth Triathlon European Championships**

Presidents Conference Loughborough England 31st Jan 2015



ETU Events 2015

August

- **Tabor Triathlon Junior European Cup**
- 8-9 Tiszaújváros Junior European Cup
- 9 Riga Sprint Triathlon European Cup
- 16 Eğirdir Triathlon European Cup
- 23 Karlovy Vary Triathlon European Cup
- **Tulcea Triathlon Junior European Cup**





ETU Events 2015

September

- 5 Bled Triathlon Junior European Cup
- 6 Constanta-Mamaia Triathlon Premium European Cup
- 13 Weymouth Challenge Full Distance Triathlon European Championships
- 27 Sochi Triathlon European Cup Final





ETU Events 2015

October

- 4 Nice European Club Triathlon Championships
- 10 Castro Urdiales Cross Duathlon European Championships
- 18 Alanya Triathlon Junior European Cup







6 June: Kupiškis Baltic Triathlon Championships

18 July: Zagreb Balkan Triathlon Championships

The points to be awarded are yet to be finalised







ETU Regional Rankings

- ETU Points list
- ETU Series list 25.000€ overall Prize Money for top 10 male and female athletes
- Junior Ranking
- Junior Team Ranking 10.000€ Prize
 Money for the top 3 teams





TNatura ETU Cross Triathlon Circuit

- 14th June Revine largo Tarzo Italy
- 13th Sept Bohinj Slovinia
- 27th Sept Sardinia Italy











EB Decision on Events Denis Jaeger ETU Vice President

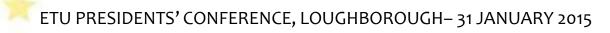






PRESIDENTS' CONFERENCE Events Committee Lougborough

31 January 2015







Races

Denis Jaeger









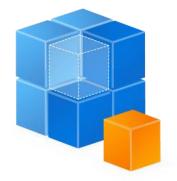






Loughborough 2015:

Concrete decisions on races











1) 2016 European Youth Festival







- 1) 2016 European Youth Festival
- 2) European Championships Sprint Distance





- 1) 2016 European Youth Festival
- 2) European Championships Sprint Distance
- 3) New Packages European Championships









- 2) European Championships Sprint Distance
- 3) New Packages European Championships
- 4) Prize Money for Cross Triathlon circuit







- 1) 2016 European Youth Festival
- 2) European Championships Sprint Distance
- 3) New Packages European Championships
- 4) Prize Money for Cross Triathlon circuit
- 5) ETU Cup Final







- 1) 2016 European Youth Festival
- 2) European Championships Sprint Distance
- 3) New Packages European Championships
- 4) Prize Money for Cross Triathlon circuit
- 5) ETU Cup Final
- 6) Champion's Race







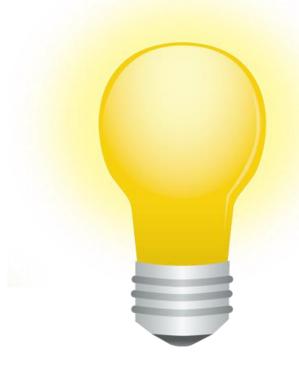


1) 2016 European Youth Festival





That Festival is our President's idea



ETU PRESIDENTS' CONFERENCE, LOUGHBOROUGH – 31 JANUARY 2015















So, I will not tell you more now









YOUTH FESTIVAL





VISION

- TO CREATE A YEARLY EVENT FOR OUR YOUTH TRIATHLETES AGED 16 AND 17
 - SAME CATEGORY OF THE YOG
- TO CREATE A YEARLY EVENT FOR STAKEHOLDERS INVOVED IN THE YOUTH MOVEMENT

BACKROUND

- YOG IS NOW A WELL ESTABLISHED EVENT.
- SINGOPORE 2010 NANJING 2014
- EOC IS ORGANISING THE EYOF
- TBILISI (GEORGIA) 2015
- MINSK (BLR) 2019
- 9 Sports are part of EYOF and Triathlon is not in yet

HOW

- COMPETE ON SUPER SPRINT DISTANCE AND MIXED RELAY (REGIONAL TEAM FOR THE MIXED RELAY WILL BE CONSIDERED)
- SEMI-FINAL, FINAL FORMULA . NO LIMIT TO THE NUMBER OF ATHLETES
- ALL APPLICATIONS THROUGH THE NFs
- THE EUROPEAN TITLE ,INDIVIDUAL AND MIXED RELAY, WILL BE ASSIGNED

WHERE

- MAJOR SUCCESS FACTOR IS THE SELECTION OF THE LOCATION
- INEXPENSIVE, FRIENDLY ENVIRONMENT, RELAXED ATMOSPHERE,
- EASY TO REACH FROM ALL OVER EUROPE





2) European Championships Sprint Distance







From 2016 ETU will have an EC on Sprint Distance







From 2016 ETU will have an EC on Sprint Distance

The 1st one will take place in

CHATEAUROUX - FRANCE

















3) New Packages European Championships













From 2016: European Youth Festival:

- Youth individual and Mixed Relay









From 2016: European Youth Festival:

- Youth individual and Mixed Relay
- U23 Individual on Sprint Distance











From 2017:

Olympic Distance European Championship:

- Elite individual and Mixed Relay











From 2017:

Olympic Distance European Championship:

- Elite individual and Mixed Relay
- Age Groupers Olympic Distance









Olympic Distance European Championship:

- Elite individual and Mixed Relay
- Age Groupers Olympic Distance
- Juniors individual and Mixed Relay









Olympic Distance European Championship:

- Elite individual and Mixed Relay
- Age Groupers Olympic Distance
- Juniors individual and Mixed Relay
- Congress







Sprint Distance European Championship:

- Elite individual







Sprint Distance European Championship:

- Elite individual
- Age Groupers Sprint Distance











Sprint Distance European Championship:

- Elite individual
- Age Groupers Sprint Distance
- Paratriathlon















5) ETU Cup Final It is from now on, compulsory









5) ETU Cup Final
It is from now on, compulsory
to compete on the European Cup Final,









5) ETU Cup Final
It is from now on, compulsory
to compete on the European Cup Final,
to have access to the overall Prize Money.



















Champion's Race Test Event











Champion's Race Test Event

4th October 2015 Nice - France











- Mixed Relay Race (2M + 2 F)









- Mixed Relay Race (2M + 2 F)
- Maximum 20 invited teams







- Mixed Relay Race (2M + 2 F)
- Maximum 20 invited teams
- Clubs from NF ranked ETU cat. 4 and 5









- Mixed Relay Race (2M + 2 F)
- Maximum 20 invited teams
- Clubs from NF ranked ETU cat. 4 and 5
- 400 € subsidy / Team for accomodation







- Mixed Relay Race (2M + 2 F)
- Maximum 20 invited teams
- Clubs from NF ranked ETU cat. 4 and 5
- 400 € subsidy / Team for accommodation
- **17.000 €** Prize Money







Invitation and registration details will be

sent by mid February to NF

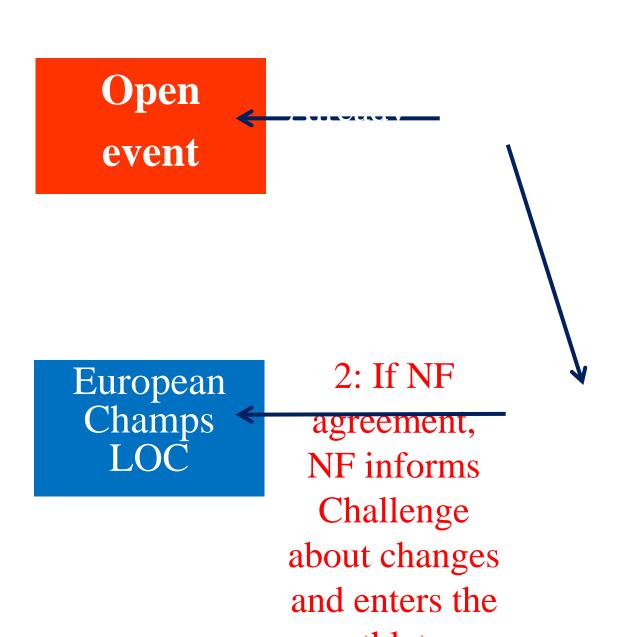


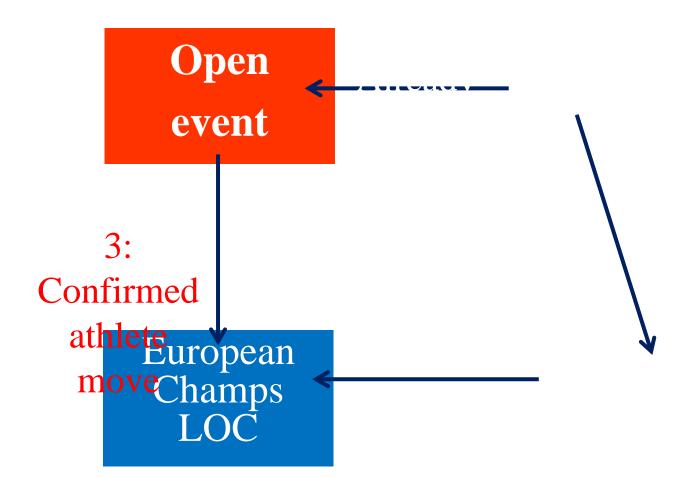


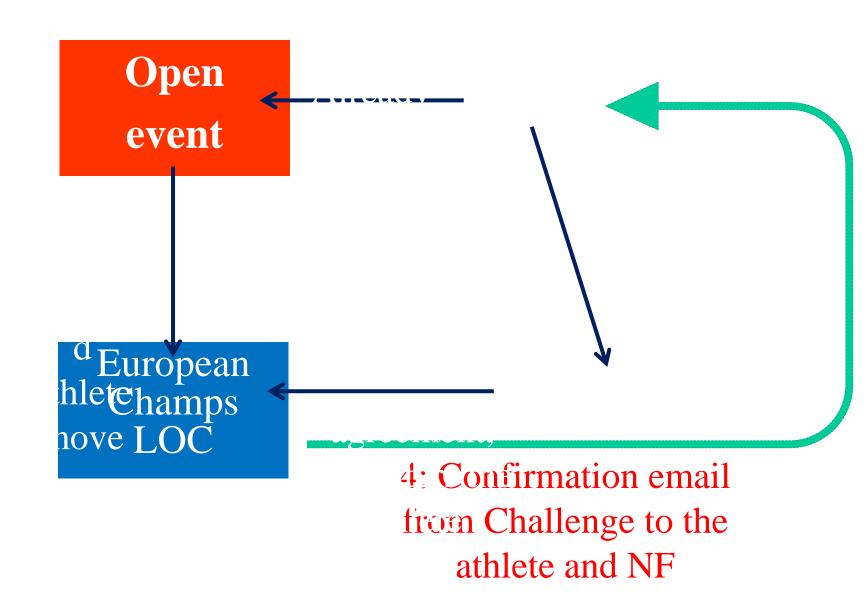
Open event

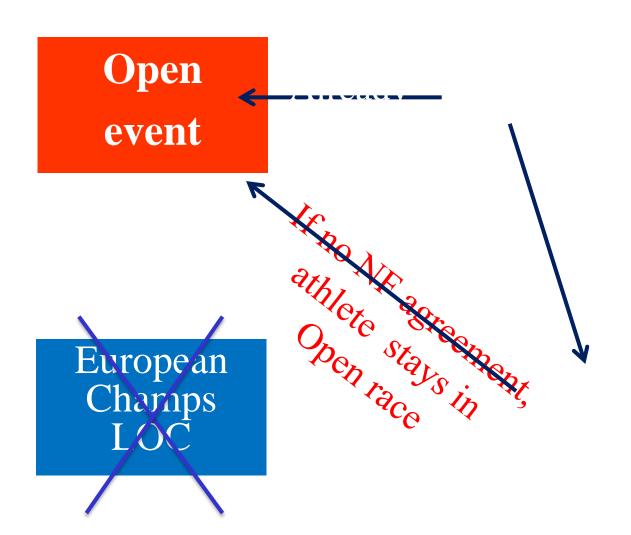


European Champs LOC

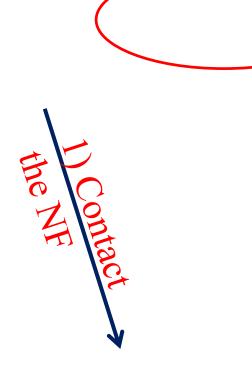


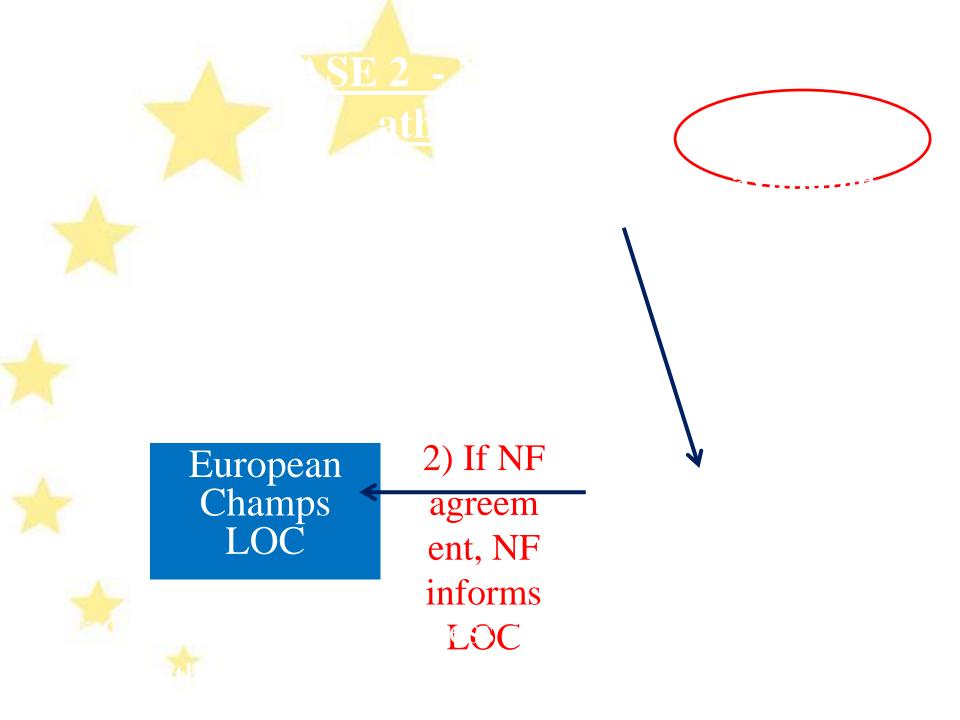


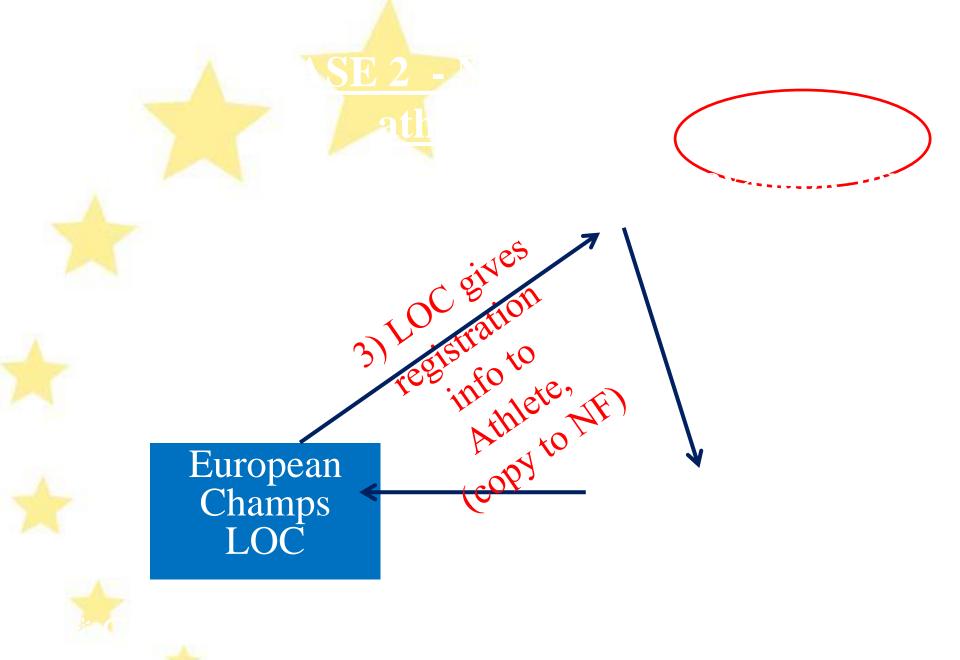


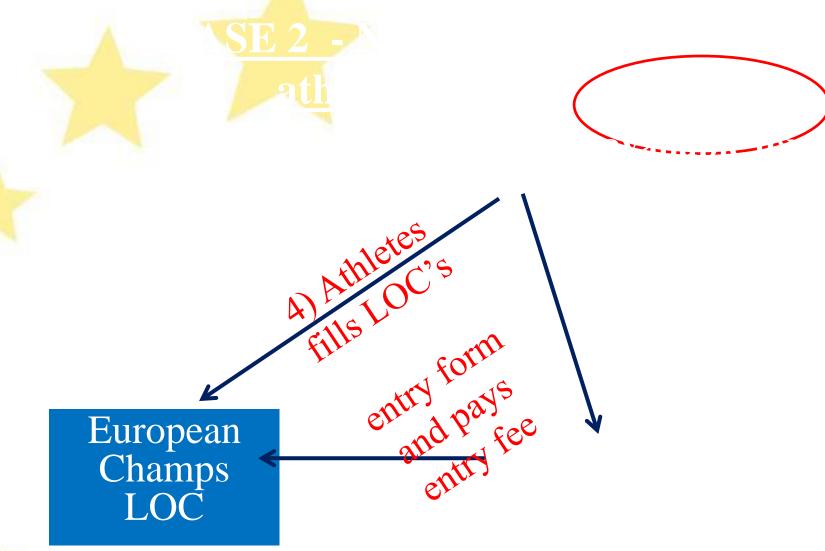
































Baku European Games NF Places







National Federation	Male	Female
AUT	2	3
AZE	2	1
BEL	2	3
BLR	1	1
BUL		1
CRO	1	2
CZE	2	3



National Federation	Male	Female
DEN	2	2
ESP	3	3
EST		1
FIN		1
FRA	3	3
GBR	3	3
GER	3	3



National Federation	Male	Female
GRE	1	
HUN	3	2
IRL	2	
ISR	3	2
ITA	3	3
LTU		
LUX	2	



National Federation	Male	Female
MLT		
NED	2	2
NOR	3	1
POL	1	3
POR	3	1
ROM		
RUS	3	3



National Federation	Male	Female
SLO		1
SRB	1	
SUI	3	3
SVK	2	2
SWE		2
TUR	1	2
UKR	3	3















Coaching Framework

Developing and Supporting High Quality Triathlon Coaches





- Background & Purpose
- To review the ITU coaches education system, aligning to the International Sport Coaching Framework
- Common principles, a common education framework, leading to a greater portability of qualifications around the world









NEW Coach Education Pathway











Progress Since Edmonton

- Development of On-line eLearning platform
- Pilot Level 1 Courses Nov 2014 Bucharest (RO) & Chinese Taipei
- Review meeting 27-29th January: Rio Maior (POR)
- Level 2 Curriculum agreed
- Guidelines produced for
 - Development Coordinators "How to" guide for organising courses
 - NF's in selecting appropriate candidates -right coaches right level









ITU Level 1 Pilot Coaching Course, November 2014, Bucharest (RO)

- Candidates from 10 countries:
- Romania, Lithuania, Serbia, Latvia, Macedonia, Croatia, Sweden, Greece, Malta, Estonia
- 5 day course
- 5 ITU facilitators (Slovenia, Portugal, Canada, UK, Croatia)
- Successful trial of eLearning Platform pre/during/post course



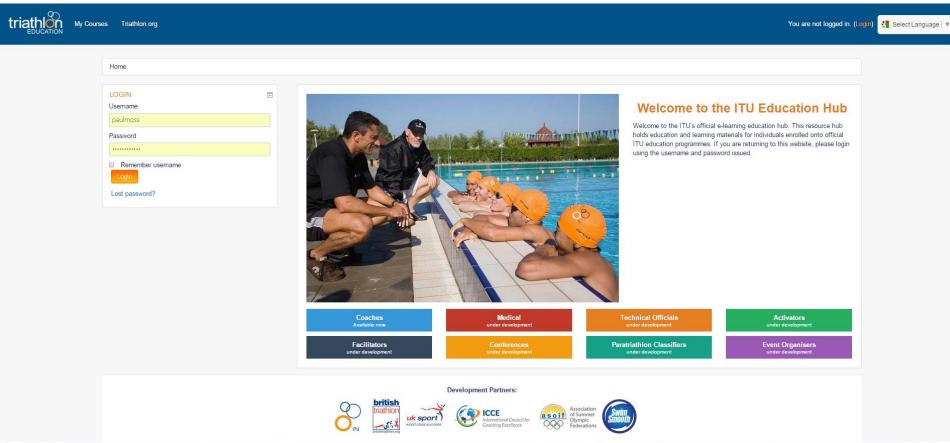








ITU On-line Education Platform











Going forward...Next steps

- Finalisation of Level 1 content
- Implementation plans of further Level 1 Pilots in Oceania, Americas & African Regions
- February Level 2 development starts
- ITU translation of courses and learning material into French & Spanish
- Alignment to European Qualifications Framework.









Contact Details

For more information, please contact:

Paul Moss (GBR)

BTF National Coach Development Manager paulmoss@britishtriathlon.org

Zita Csovelyak (HUN)

ITU Senior Sport Development Manager zita@triathlon.org





"Developing Coaches, Systems, Culture & Improving Performance"









British Triathlon Coaching System Initiatives

Our Mission

"To create a world-leading coaching system, to enable highly skilled triathlon coaches to support triathletes of all abilities and stages of development, from grassroots to high performance".











Mentor Development Programme

Annual Performance Conference

60 Tutors & Assessors

Qualifications (3 Levels)



coach development programme

Regional workshops & seminars

High-Performing Coach development

Coaches Hub: e-learning Portal









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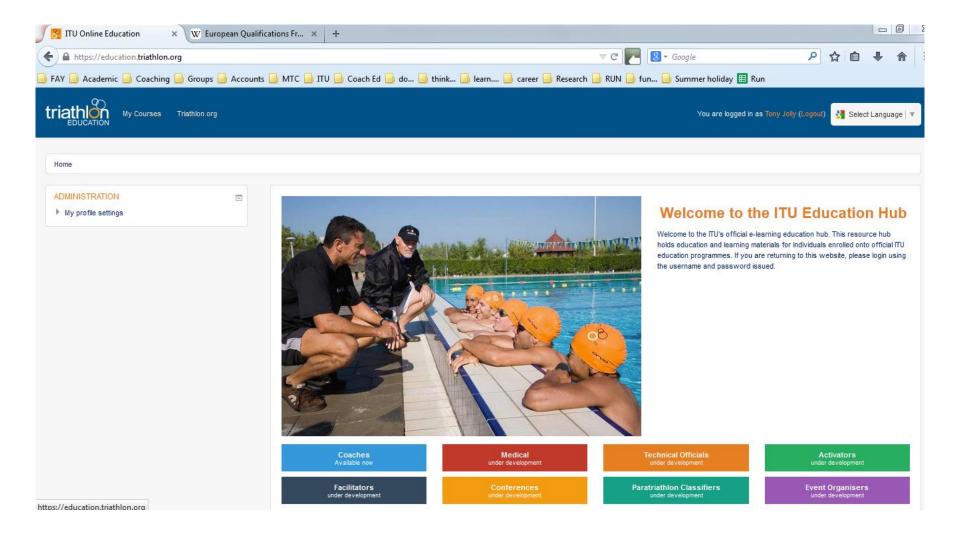
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BTF National Coach Development Manager paulmoss@britishtriathlon.org

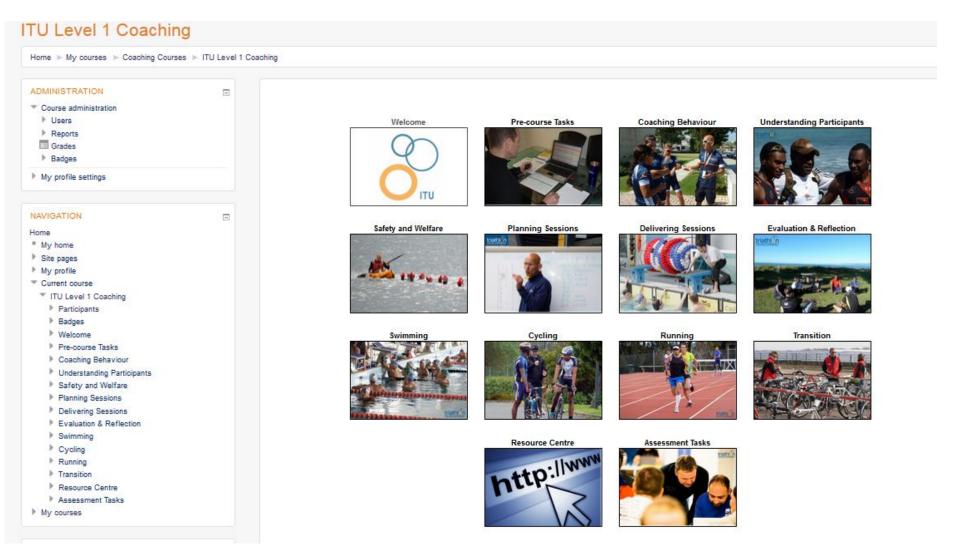
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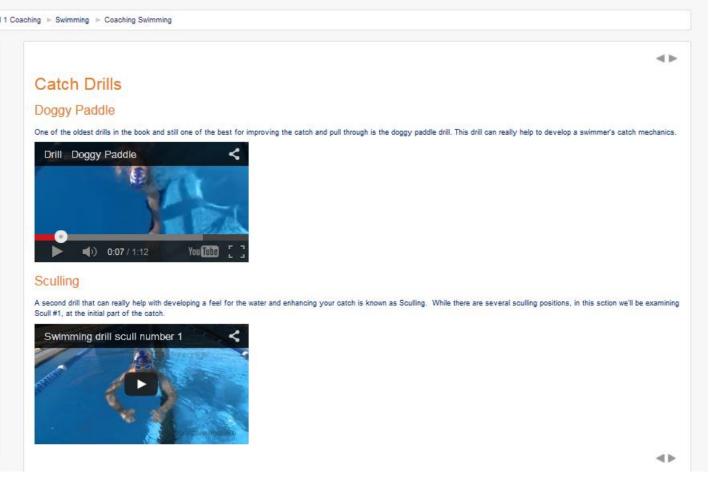
Online information



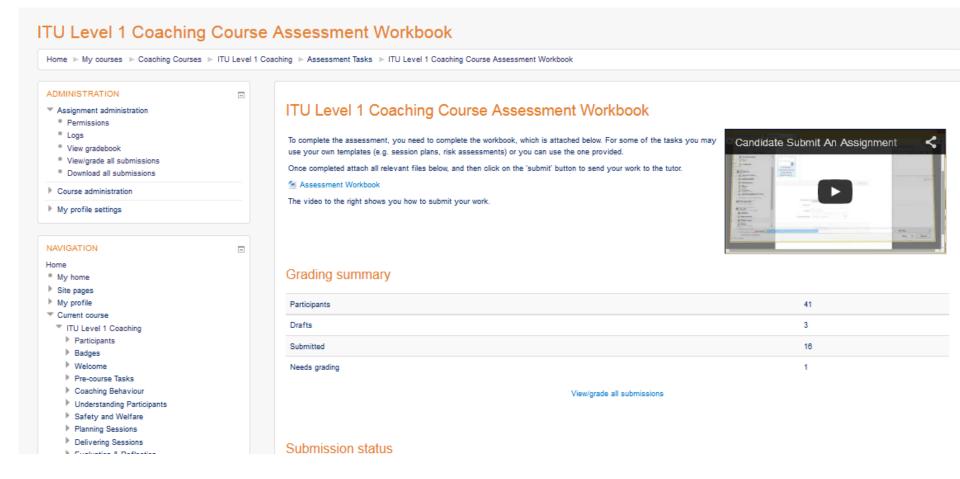
Including Video

ITU Level 1 Coaching Home ► My courses ► Coaching Courses ► ITU Level 1 Coaching ► Swimming ► Coaching Swimming TABLE OF CONTENTS 1 Coaching Freestyle Swimming 2 Freestyle Stroke Cycle 3 Elements of an Efficient Freestyle Stroke 3.1 Breathing - Exhalation 3.2 Breathing - Using the Bow Wave 3.3 Head Position 3.4 Body Position 3.5 Body Rotation 3.6 Arm Recovery 3.7 Hand Entry 3.8 Catch 3.9 Kicking Technique 3.10 An Example of an Efficient Freestyle Stroke 3.11 Swim Pacing 3.12 Individuality 4 Swimming Equipment 5 Swimming Drills 5.1 Breathing Drills 5.2 Extension and Rotation Drills 5.3 Kicking Drills 5.4 Arm Recovery Drills 5.5 Catch Drills 5.6 Open Water Skills 5.7 Stroke Demonstrations 5.8 Level 1 Swimming Session Cards 6 Further Reading

7 End of This Book

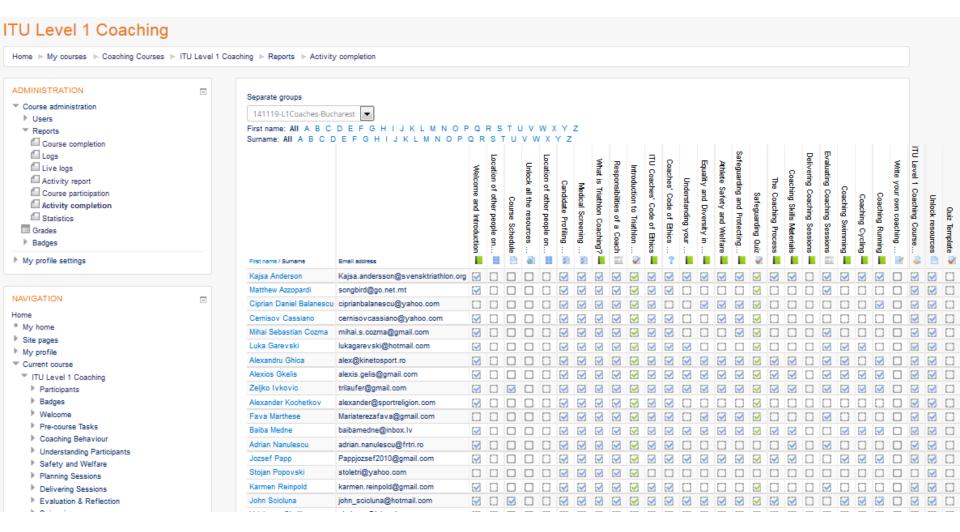


Online assessments



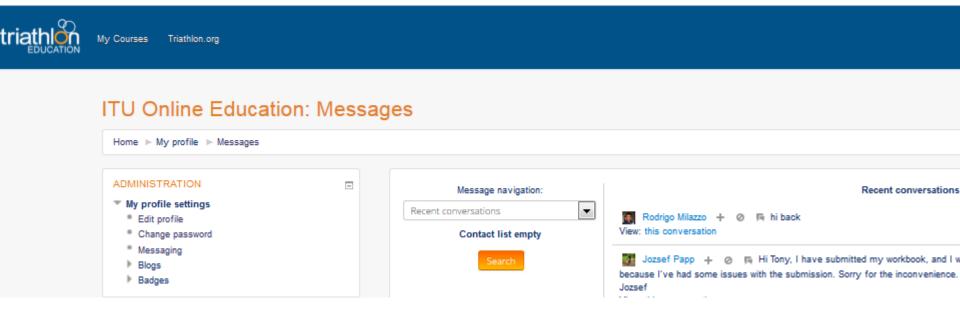
15

Assessing work



	Azzopardi Review attempt	songbird@go.net.mt	Finished		November 2014 6:54 PM	mins 13 secs	90.20	✓ 5.88	✓ 5.88	✓ 5.88	✓ 5.88	✓ 5.88	✓ 5.88
	Karmen Reinpold Review attempt	karmen.reinpold@gmail.com	Finished	20 November 2014 6:45 PM	20 November 2014 6:52 PM	6 mins 8 secs	92.16	√ 5.88	√ 5.88	✓ 5.88	√ 5.88	√ 5.88	√ 5.88
	Alexios Gkelis Review attempt	alexis.gelis@gmail.com	Finished	20 November 2014 6:46 PM	20 November 2014 7:06 PM	19 mins 48 secs	96.08	✓ 5.88	✓ 5.88	✓ 5.88	✓ 5.88	√ 5.88	✓ 5.88
Ģ	Alexander Kochetkov Review attempt	alexander@sportreligion.com	Finished	20 November 2014 6:57 PM	20 November 2014 7:07 PM	9 mins 57 secs	100.00	✓ 5.88	√ 5.88	✓ 5.88	✓ 5.88	√ 5.88	✓ 5.88
2	Zeljko Ivkovic Review attempt	trilaufer@gmail.com	Finished	20 November 2014 7:02 PM	20 November 2014 7:10 PM	8 mins 3 secs	92.16	✓ 5.88	√ 5.88	✓ 5.88	✓ 5.88	√ 5.88	√ 5.88
	Luka Garevski Review attempt	lukagarevski@hotmail.com	Finished	20 November 2014 7:07 PM	20 November 2014 7:17 PM	9 mins 53 secs	90.20	√ 5.88	√ 5.88	✓ 5.88	√ 5.88	√ 5.88	✓ 5.88
	Luka Garevski Review attempt	lukagarevski@hotmail.com	Finished	20 November 2014 7:17 PM	20 November 2014 7:21 PM	3 mins 39 secs	100.00	√ 5.88	√ 5.88	✓ 5.88	√ 5.88	√ 5.88	√ 5.88
ij.	Kajsa Anderson Review attempt	Kajsa.andersson@svensktriathlon.org	Finished	20 November 2014 7:23 PM	20 November 2014 7:34 PM	10 mins 41 secs	100.00	√ 5.88	√ 5.88	✓ 5.88	√ 5.88	√ 5.88	✓ 5.88
10 × 10	John Scicluna Review attempt	john_scicluna@hotmail.com	Finished	20 November 2014 8:26 PM	20 November 2014 8:30 PM	4 mins 9 secs	100.00	√ 5.88	√ 5.88	✓ 5.88	√ 5.88	√ 5.88	√ 5.88

Communication with candidates





Tea Break



Major Events Maximising Impact Helen Wyeth John Ridgeon BTF

Major Events Maximising the Impact











Why BTF delivers major events

- To raise the profile of the sport
- To attract a new audience
- To provide performance pathway opportunities
- To inspire new participants
- To attract talented people
- To attract new commercial partners





Challenges

- Sustainability of major events, primarily financial
- Venues for the biggest events
- Volunteer recruitment and retention
- Date scheduling, increasing competition for dates both nationally and internationally
- Resource heavy





Raising the profile of the sport

- BBC live TV coverage helps to make the sport and our athletes famous.
- 100+ journalists at the event annually pre and post event sport promotion, competitions etc.







Attracting a new audience

 Digital campaigns around WTS London generate high spikes in growth in twitter, Facebook and web







Performance pathways

- Provide the stage on which our world-class athletes can perform
- Create high-profile opportunities to engage people with sport
- Demonstrates the legacy of London 2012 and Glasgow 2014





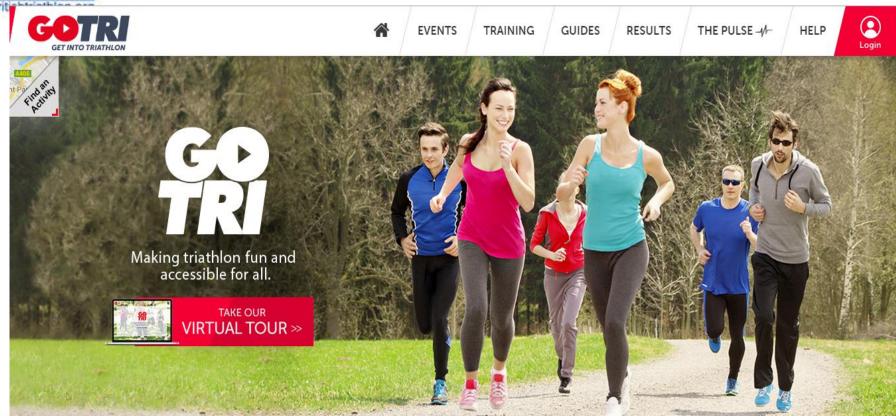
Inspiring participation

- Inspiring spectators
- Inspiring TV viewers
 - Tri It' wave for 900 novice including a women's only wave
 - Signpost GoTri





Go Tri







Attracting talented people

- Inspiring Technical Officials
- Inspiring volunteers
- Inspirational workplace





Attracting New Sponsors













Evening Reception

18.45 - 19.45 Drinks Reception, Council Chamber, Hazelrigg Hall

19.45 - 22.00 Dinner hosted by the BTF, Hazelrigg Hall















Thanks Enjoy Your Stay and Safe Home





Presidents Conference Loughborough England 31st Jan 2015